

DAVID JOHN SCHENGBER

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EDUCATION

James Madison University, Harrisonburg, VA. **2011-2015**
Bachelor of Business Administration in International Business
Minors: Environmental Studies and Spanish
Notable Coursework: Environmental Public Policy; Business Law
Cumulative GPA 3.78
Magna Cum Laude

Universidad Adolfo Ibañez, Viña del Mar, Chile. **July 2013-December 2013**
Spanish Immersion and Exchange Program
Facilitating Organization: International Studies Abroad

PROFESSIONAL EXPERIENCE

Community Engagement Manager **2020-Present**
Capital Region Land Conservancy (CRLC), Richmond, VA.

- ❑ Produce press releases and opinion editorials for publication that articulate the dynamics of statewide conservation issues, including the role of heirs' property laws in separating Blacks from land sovereignty and traditional environmental stewardship.
- ❑ Serve on the Environment Working Group of RVAGreen2050, a multi-stakeholder coalition helping Richmond establish equitable community resilience in the face of climate change.
- ❑ Transformed fundraising gala into a virtual concept in the wake of COVID-19. The "2020 Conservation Games" engaged 90% more participants than previous years and increased net giving by 40%.

Co-Founder, Editor in Chief **2016-2019**
Skinny Dipper Magazine, Richmond, VA.

- ❑ Developed business model and brand strategy for new independent print magazine dedicated to catalyzing self-discovery and human connection through storytelling.
- ❑ Translated brand vision into editorial voice and edited all written content for each issue, including interviews, reportage, editorials, poetry, and short fiction.
- ❑ Cultivated network of investor and partner relationships and ultimately secured admittance into Lighthouse Labs, Virginia's premiere business accelerator, providing *Skinny Dipper* with a \$20,000 equity-free grant to fund operations and expansion.

Consultant, Federal Human Capital **2015-2017**
Deloitte Consulting, Washington, DC.

- ❑ Developed strategic communication campaigns and monthly newsletters to deliver key program messages to a diverse audience of 5,000 Amtrak (client) employees across departments.
- ❑ Became trusted advisor by facilitating client meetings with executive-level leaders.
- ❑ Organized and facilitated stakeholder engagement sessions from Boston to Miami to build awareness and conduct usability testing for a new nationwide ticketing system.

FELLOWSHIPS

Scholarship Fellow, Community Trustbuilding Fellowship 2019

Initiatives of Change, Richmond, VA.

- Learned to use dialogue and mediation to overcome divisions of race, culture, and class.
- Built relationships within a multi-sector network of partners devoted to healing historical trauma, envisioning new shared narratives, and creating equitable communities.
- Studied the legacy of segregationist housing policy and redlining in Richmond.

Fellow, D2international Social Impact Fellowship 2016

Deloitte Consulting, Washington, DC.

- Provided pro-bono consulting services for Days For Girls, a Ugandan NGO focused on supporting menstrual hygiene management for women and girls in East Africa.
- Served on the monitoring and evaluation team to analyze the outcome of each mission activity and evaluate program impact over the long term.
- Coached two Ugandan micro-entrepreneurs through product development sessions and placed second in an innovation competition against 16 other teams.

AWARDS, PRESENTATIONS, AND COMMUNITY INVOLVEMENT

Awards and Certifications

- Selected Startup and Grant Recipient, *Lighthouse Labs.* 2019
- Certified Advanced for Spanish Language, *James Madison University.* 2018
- Certified in Foundations of Design Thinking, *IDEO.* 2018
- Deloitte Applause Award (received twice), *Deloitte Consulting.* 2016, 2017
- Outstanding International Business Student (teacher-nominated, top of major), *James Madison University.* 2015

Presentations, Publications, and Exhibits

- Selected Paper Presenter, Political Ecology Conference, *University of Kentucky.* 2018
“Tangier Island’s Second Neolithic Revolution”
- Published Poet and Photographer, *Parhelion Literary Magazine.* 2018
- Exhibited Poet and Photographer, *Cherry Gallery.* 2019
“Summer Save Me”
- Selected Paper Presenter, General Education Conference, *James Madison University.* 2015
“Dissecting Bartolome de las Casas’s *Short Account of the Destruction of the Indies*”

Community Involvement

- Volunteer Grant Writer, *Bridging the Gap in Virginia.* 2019-Present
- Advocacy Committee Member, *Sierra Club.* 2019-Present
- YMCA Masters Swim Team Member, *U.S. Masters Swimming.* 2018-Present